

Pursuant to Massachusetts Open Meeting Law, M.G.L. c. 30A, §, § 18-25, notice is hereby given of a meeting of the Town of Hingham Council on Aging – Subcommittee to take place as follows:



Town of Hingham
Council on Aging - Outreach and Communication Subcommittee
Monday, September 14, 2026
3:00PM

In- Person

Center for Active Living
224 Central Street
Hingham, MA 02043

Agenda:

1. Call to order – Chair
2. Welcome to our committee – Selection of Sub-Committee
3. Coordinate a monthly agenda on a given date each month – Future Meeting Schedule
4. Discuss Strategic Plan Review: FY27 Goals and Priorities
 - a. Participate in Community Events – Arts Walk October 18th, 12-4pm
 - i. What do we want to display/present (knowing marketing pieces need to be done by 9/28 to any printer. What was done last year besides HCAL info?
 - ii. Farmers Market – Every Saturday 9-1pm till November (rain/shine)
 - b. Submit regular articles highlighting programs, volunteers, member success stories
 - i. To be posted to The Anchor, Discover Hingham and other publications
 - c. Strengthen partnerships with local businesses & community organizations
 - i. Outing at Hook Pizza that had interest – could do again
 - d. Educate Community about Unmet Needs
 - i. Tax Prep
 - ii. Adult Social Day Programming/Health-Wellness Services
 - iii. Expand Educational Programming
 - iv. Additional Fitness & Rec Programs
5. How do we expand Hingham ReWired – What other events/ideas can we do?
6. Men's Group Meeting (3 out of 4 attendees to HCAL are women)
 - a. Horticulture
 - b. Cooking Class
 - c. Computer Quiz Games – (Jeopardy or other ideas)
7. Other Business - Items not reasonably anticipated 48 hours in advance
8. Next Steps
9. Public Comment
10. Adjournment